



**LOCAL
GOVERNMENT
INSTITUTE
OF WISCONSIN**

BRINGING LOCAL GOVERNMENTS TOGETHER TO SERVE

Bringing Local Governments Together to Serve

Local Government Institute

- Wisconsin Towns Association
- Wisconsin Counties Association
- League of Wisconsin Municipalities
- Urban Alliance



Local Government Institute

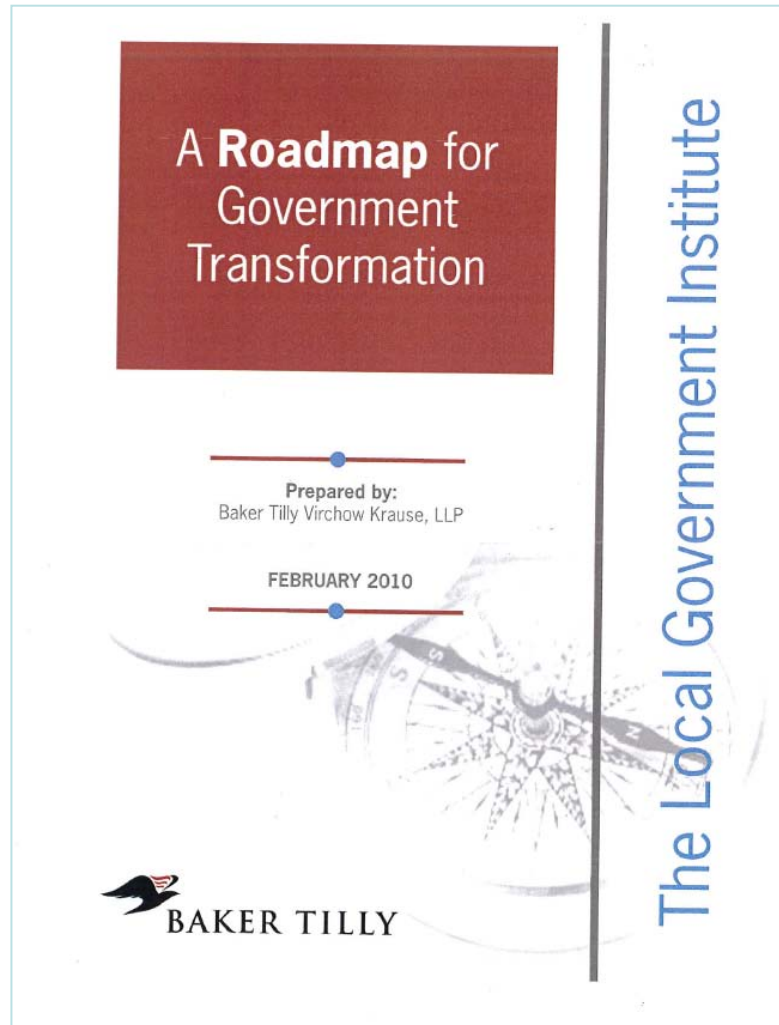
Purpose:

Collaborate with others to find solutions for the efficient delivery and funding of local government services consistent with the needs of our citizens.



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Road Map for Government Transformation



Why Cooperate?

- Service delivery can be more effective and lower cost than individual units providing the same service.
- Bottom-up approach to regional issues requires cooperation – alternative is top-down approach.
- Adopting a mindset of regional collaboration is linked to economic success and global competitiveness.



Cooperation in Practice

LGI Findings:

- Focus on the way services are delivered, not the number of local government units.
- Cooperation is “in the genes” of local government – long history
- Cooperation must be voluntary and organic – not mandated. One size does not fit all.

Lessons Learned

- Cooperation can result in significant efficiencies over long-term, but not in short-term – not a quick fix.
- Cooperative service delivery not always the best solution – depends upon context. Factors include:
 - Association with community identity
 - Geography: Scope and Limitations
 - Operating & Capital Costs
 - Ratio of Line Staff to Customers
 - Mandates



Lessons Learned

Obstacles to cooperation include:

- Turf
- Competition for Revenue/Growth
- Perceived Differences
- Perceived Loss of Identity, Access, Reduced Control and Accountability, Threat to Employees



Lessons Learned

Many obstacles can be overcome, but it takes nearly all of the following:

- Demonstrate improved service
- Clear fiscal benefit
- Shared perception of need
- Community support
- Trust
- Collaborative Leadership



Common Services

- Public Safety – police, fire, EMT
- Recycling
- Library
- Health
- Landfills
- Wastewater Treatment
- Stormwater Management
- Economic Development

Collaboration Case Studies



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2012

Local Government Collaboration In Wisconsin: Case Studies



"The Local Government Institute of Wisconsin will collaborate with others to find solutions for the efficient delivery and funding of local government services consistent with the needs of our citizens."

Case Studies

Listed by Service Type

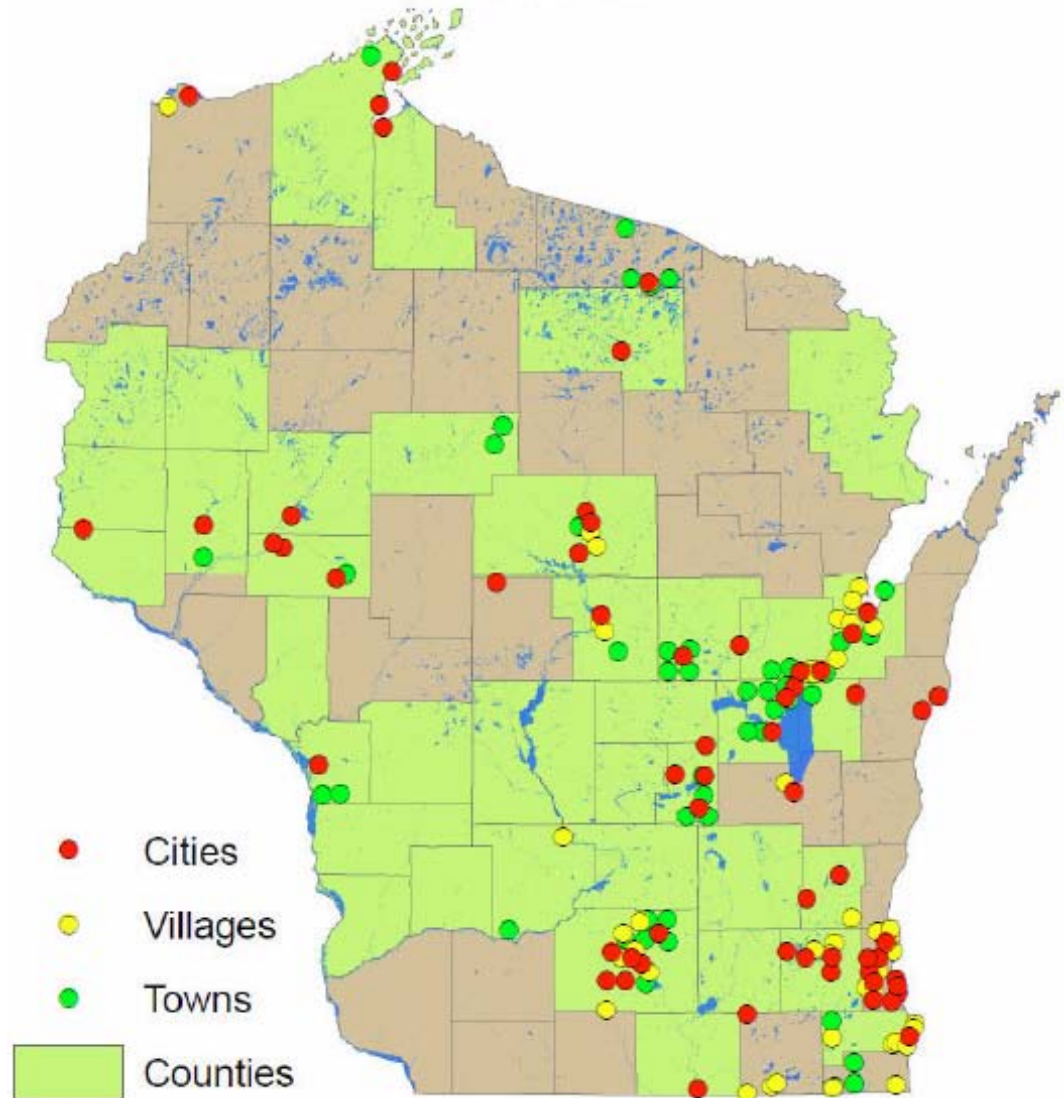
Airport	Intergovernmental Cooperation
Animal Control	Landfill Services
Assessment Services	Law Enforcement
Building Inspection Services	Lean Government
Chip Sealing	Library Services
Comprehensive Planning	Mental Health Services
Cooperative Plan	Merger
Data Services	Parks and Recreation Services
Dispatch Services	Public Works
Economic Development	Purchasing Services
Emergency Services	Records Management
Environmental Protection and Management	Recycling Services
Fiber Optic Network	Sanitary Services
Fire Protection and Emergency Medical Service	Stormwater Management
Fire Protection	Sustainable Development
Health Services	Tax Increment Financing
Highway Services	Transit Services
	Water Service

Case Studies

- Formal Collaboration Much More Prevalent in Urban Areas
- Collaboration in Rural Areas Most Often at County Level

Geographic Distribution

Local Government Collaboration in Wisconsin:
Case Studies



Training Needs of Elected Officials



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2013

**Training for Local Elected
Officials in Wisconsin: Building
Skills for Collaborative Action**



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Elected Officials As Leaders

Campaigning

- Individual
- Targeted Issues
- Convincing Constituents
- Winning

Leading

- Organization
- Full Spectrum of Issues
- Balance Constituents w/ Jurisdiction
- Best Decisions

Elected Officials As Leaders

Obstacles to effective leadership include:

- Protecting Turf
- Competition for Revenue
- Demand for Instant Solutions
- Perceived Differences
- Perceived Need to Maintain Identity, Access, Control
- Winning vs Best Decision

Elected Officials As Leaders

Effective leaders overcome natural obstacles through:

- Service to Others
- Leveraging Shared Perceptions
- Mutual Support
- Trust
- Collaboration

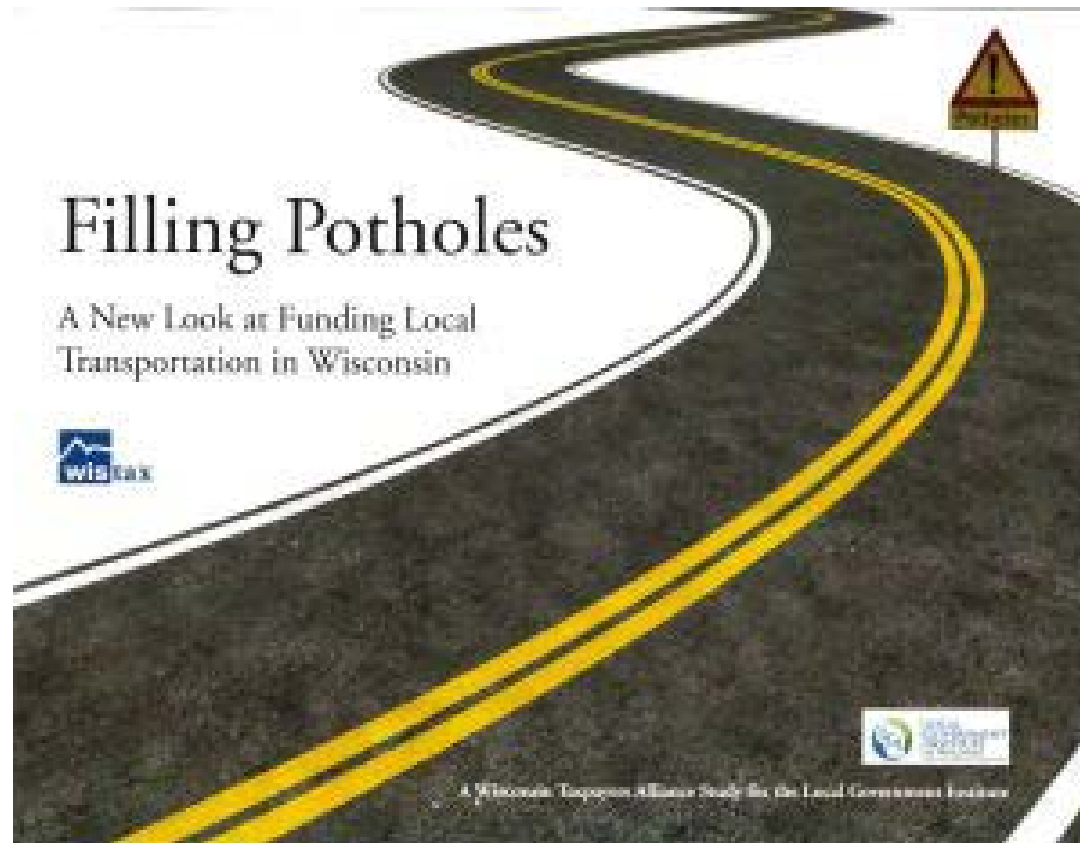


Elected Officials As Leaders

To be effective, elected officials must be able to work with their peers & constituents to:

- Establish a shared vision for future
- Develop strategies & plans to make vision real
- Set policy & make laws to move plans forward

Filling Potholes – Funding Local Transportation



LGI Resources

- www.localgovinstitute.org
- Filling Potholes – Local Transportation Funding Options
- Roadmap for Government Transformation
- Case Studies of Local Government Collaboration (agreements online)
- Training for Local Elected Officials
- Lean Government Conferences



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