

## Presenter Biographical Information

### Welcome & Kick-Off

Tim Hanna  
Mayor, City of Appleton, WI

### Collaboration, When is it Right?

#### Panelists

#### ***William Mielke***

William J. Mielke is President and Chief Executive Officer of Ruckert & Mielke, Inc., a consulting engineering firm with offices in Madison, Waukesha and Kenosha. Mr. Mielke graduated from the University of Wisconsin in 1971 with a Bachelor of Science Degree in Civil Engineering. He is a registered professional engineer, a registered land surveyor and a Diplomat in Environmental Engineering. Mr. Mielke's firm provides municipal engineering services to many of the communities located in the southeast part of Wisconsin and they also act as the city, village or town engineer for many municipalities. He is on the Board of Directors of the Local Government Institute and has been very active in the promotion of new and innovative ways to accomplish consolidation of services between municipalities. Mr. Mielke most recently served on the Wisconsin Legislative Council Special Committee on Local Service Consolidation. He is also responsible for developing and negotiating the landmark Intergovernmental Cooperation Agreement in Racine County which included tax-based revenue sharing.

#### ***Christy Cramer*** (replacement for William Mielke)

Christy has been employed by Ruckert/Mielke since 1997 as an economic and planning consultant to local governments. Her areas of expertise include impact fees, utility creation and rate setting, grant writing, tax incremental finance district creation, and intergovernmental cooperation. She is the lead consultant to the City and Village of Pewaukee Merger Advisory Committee, one of the authors of the Racine Intergovernmental Relations Study and Revenue Sharing Agreement, and has assisted with numerous other intergovernmental cooperation studies and agreements during her time at Ruckert/Mielke.

#### ***Dean Zuleger***

Dean Zuleger has been the Administrator for the Village of Weston since 2000. Over that eleven year period the Village has grown by 138% in equalized value, has established two-cash flowing TIF Districts, and has improved its bond rating from B3 to Aa2. The Village has one of the lowest per capita staffing and tax rates for a Wisconsin community with a population between 12,000 and 15,000. During this same time the Village earned the League of Municipalities/ Foth & Van Dyke Good Government Award and a Governor's Award from the WI Economic Development Association. Currently, the Village is engaged in twelve shared services or consolidated government efforts ranging from equipment sharing to a merged police department. A student of lean management principles, Zuleger recently earned his green belt is Six Sigma.

#### ***Dave Vrana***

Dave Varana is a Manager in Baker Tilly's State and Local Government Consulting group, and has been with Baker Tilly since 2004. Dave was the project manager and lead author for Baker Tilly's recent Roadmap for Government Transformation study on behalf of the Local Government Institute of Wisconsin. He consults with municipalities, Counties, public utilities, school districts, and other public sector entities. The focus of his practice and research is to recommend creative, yet practical, ideas to support public sector managers who are seeking to protect core



services while improving the fiscal position of their organization. The underlying value which ties together all of Dave's professional interests is public service.

Dave has provided management consulting services to virtually all major local government functions, including fire & rescue, public works and engineering, water and wastewater, law enforcement, corrections, 911/Emergency Dispatch, business office and administration, planning and development, and others.

Prior to joining Baker Tilly's State and Local Government consulting practice, Dave worked for eleven years at the non-partisan Legislative Audit Bureau in the Wisconsin State Legislature as an analyst and supervisor.

### Getting to Yes

#### Panelists

#### ***Phillip Freeburg***

Attorney Phillip Freeburg is a Lecturer at the Local Government Center of the University of Wisconsin Extension in Madison. He served for 9 years as Wausau Municipal Judge until December 2008. He was an attorney with the Schofield, Wisconsin firm of Tlusty, Hittner Kennedy & Freeburg, SC, and was the Langlade County District Attorney and Corporation Counsel from 1984 to 1988, and in private practice before that.

He received his Juris Doctorate in 1981 from the University of Wisconsin, and a BA in History from the University of Wisconsin-Milwaukee, 1978. He is also a member of the State Bar of Georgia.

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#### ***Bill White***

Attorney Bill White is a partner in the Madison office of Michael Best & Friedrich LLP and a member of the firm's Land and Resources Practice Group. His areas of concentration include real estate development, land use, general corporate and managed health care issues. Mr. White has initiated and litigated land use and development issues on behalf of property owners, developers, municipalities and businesses. He is special counsel on land use issues to towns, villages, cities and counties and has participated extensively in the development of cooperative plans, boundary agreements, "smart growth" comprehensive master plans, and municipal incorporations.

He serves as general counsel and principal legal advisor for a wide variety of business clients, including clients in the construction, retail/wholesale and health care fields and not-for-profit tax-exempt organizations. As principal advisor to these organizations, Mr. White acts as the point-of-entry for the legal services and acts as lead attorney in significant corporate activities.

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#### ***John St. Peter***

Attorney John A. St. Peter is a partner in the Fond du Lac law firm of Edgarton, St. Peter, Petak & Rosenfeldt. He has been practicing public sector law for over 35 years. His clients include towns, villages, cities, school districts and special purpose districts. He has participated in numerous intergovernmental agreements covering a variety of subjects ranging from simple road maintenance agreements to a \$65 million sewer plant.

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#### ***Andrew Phillips***

Attorney Andrew T. Phillips is a shareholder in Phillips Borowski and for over 15 years, Andy has dedicated his practice to representing public sector clients. He is experienced in personnel and labor matters, zoning issues, municipal litigation and general municipal matters. Since 1995, Andy has acted as counsel to the Wisconsin Counties Association, serving as General Counsel since 2005. Andy's particular expertise extends to creating special collaborative entities designed to allow local governments to more efficiently and economically work with



one another. Andy holds an undergraduate degree in Public Policy and Administration and graduated from Marquette Law School in 1995.  
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#### Facilitating Local Collaborations and Lean Government

##### **Tom Mosgaller**

Tom Mosgaller, M.S., has over 25 years of experience in organizational and community development as a manager, teacher, and consultant to the public, private, and nonprofit sectors. Tom's passion lies in assisting communities, organizations, and individuals to come together to create great places to work, learn, and grow.

Tom served as the City of Madison's Director of Organizational Development and Training for thirteen years. During his tenure, the City of Madison's Quality Management work received worldwide recognition as a pioneering effort and was recognized by the American Society for Quality (ASQ). In 2000 he was recruited to join Marshall Erdman & Associates as Vice President of Organizational Development and Human Resources. At Erdman he provided leadership for human resources, quality management, organizational development, and corporate training and development.

In 2006 Tom joined the staff NIATx as Director of Change Management. A division of CHES (Center for Health Enhancement Systems Support) in the College of Engineering at the University of Wisconsin-Madison, NIATx works to improve the delivery of community-based health services, including drug/alcohol treatment, mental health, and other related services. He is past President and Chairman of the Board of the American Society for Quality and has served as a Malcolm Baldrige National Quality Award examiner and judge for the Wisconsin Forward Award