

Join Us for the First-Ever Local Government Summit in Wisconsin

PRESENTED BY THE LOCAL GOVERNMENT INSTITUTE OF WISCONSIN (LGI)



AI IN LOCAL GOVERNMENT:

- UNDERSTAND THE RISKS AND BENEFITS OF AI TECHNOLOGY
- LEARN HOW TO DEVELOP APPROPRIATE POLICIES GOVERNING AI
- DISCOVER HOW TO START USING AI IN YOUR LOCAL GOVERNMENT
- GAIN INSIGHT FROM REAL-WORLD EXAMPLES OF AI APPLICATIONS IN GOVERNANCE



CYBERSECURITY:

- LEARN ABOUT THE GROWING THREATS TO LOCAL GOVERNMENT FROM CYBER ATTACKS
- EXPLORE EFFECTIVE STRATEGIES TO MITIGATE CYBERSECURITY RISKS
- UNDERSTAND THE RESOURCES AVAILABLE TO ASSIST DURING A BREACH
- COLLABORATE WITH PUBLIC AND PRIVATE SECTOR PARTNERS TO ENHANCE CYBERSECURITY MEASURES



CIVIC ENGAGEMENT:

- DISCOVER HOW TO CONNECT WITH THE PUBLIC IN TODAY'S DIGITAL LANDSCAPE
- LEARN ABOUT THE PROS, CONS, AND DEMOGRAPHICS OF VARIOUS SOCIAL MEDIA PLATFORMS
- FIND COST-EFFECTIVE WAYS TO ENGAGE YOUR COMMUNITY WITHOUT BURDENING LOCAL BUDGETS
- GAIN INSIGHTS INTO BEST PRACTICES FOR COMMUNICATION AND CIVIC ENGAGEMENT BY LOCAL GOVERNMENTS



**LOCAL
GOVERNMENT
INSTITUTE
OF WISCONSIN**
BRINGING LOCAL GOVERNMENTS TOGETHER TO SERVE

THURSDAY, JUNE 19

FOX CITIES EXHIBITION
CENTER, APPLETON, WI

**RESERVE YOUR
SPOT TODAY!**

LOCALGOVINSTITUTE.ORG/EVENTS